



2024

JAIL SUMMIT

Exhibitor Prospectus

Event Locations & Dates

- | | | |
|------------------------|--|-----------------------------------|
| Nashville, Tennessee | | Wednesday, June 5 th |
| Independence, Missouri | | Thursday, June 13 th |
| Waite Park, Minnesota | | Thursday, July 11 th |
| East Peoria, Illinois | | Thursday, August 22 nd |

In partnership with



(309) 272-3484 

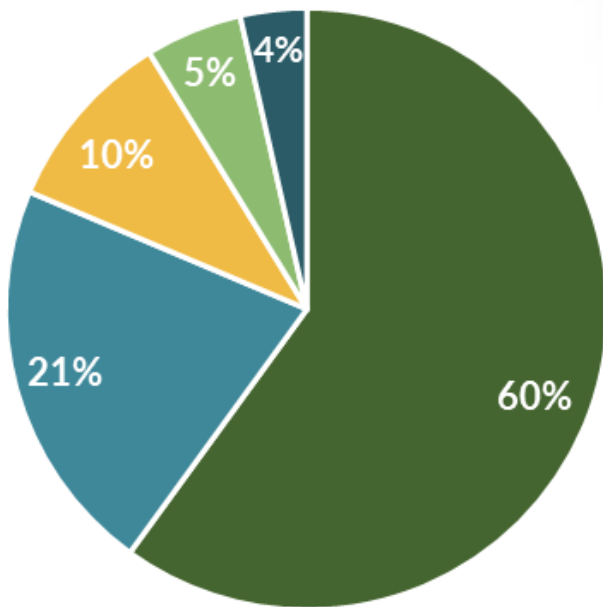
 events@sparktraining.us

Jail Summit training is designed for jail leaders in decision-making roles.

Invitations to 3000+ corrections professionals



Who Attends



- Jail Leadership
- Correctional Officer
- Medical/Mental Health Staff
- Sheriff
- Jail Training Lead

Attendee Feedback

"Best conference I've ever been to! It was directly designed for jails."

"After this training, I plan to truly start from the ground up and implement so many of the things I've learned here."

"This conference is stellar from start to finish. Great topics, speakers and professionals."

"Exceptional speakers with loads of useful information that is corrections specific."

"I've been to many conferences and loved this one the best! I really enjoyed the passion that all the speakers have."



About Us

Spark Training develops and presents training using behavioral modification techniques and **offers actionable solutions** to attendees.

We help attendees **solve problems** through data analysis, identifying quality and safety opportunities, and identifying training best practice.

Subject Matter Expertise

Training is aligned with correctional quality and safety standards, case law, and current industry trends. We partner with expert presenters engaged with state and national organizations to ensure training is loaded with **relevant information**. Presentations aim to bring attendees diversity, wisdom, and passion through **extensive expertise**.

Presenter Combined Experience

130+
YEARS

Jail Training

120+
YEARS

LE & Jail
Operations

100+
YEARS

Jail Medicine
and Operations

75+
YEARS

Jail Mental
Health
& Forensics

75+
YEARS

Jail Medical
& Legal

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The Spark Experience

JUST ASK OUR EXHIBITORS

Spark Team Support

“The organization of the event is great. These conferences run like a well-oiled machine. Adaptation and accommodation are at the forefront which is always appreciated.”

“I enjoyed all aspects of this event. Spark is so very organized and keeps the vendors informed on all the details we need.”

In-Room Presence

“The interaction with the attendees before the event started and during breaks was great. I enjoyed being in the room and listening/learning from the content.”

“It was really nice to have the exhibitor booths in the conference room to hear all of the terrific presentations and discussions!”

“Having a booth inside the conference space was a great way to connect with attendees and be a part of the training.”

Quality Leads

“I thought the conference was excellent and provided a lot of time to connect with attendees. I had the chance to talk with current and prospective clients.”

98% of the vendor representatives at our 2023 jail summits thought the quality of inquiries/leads at their booth were on par with expectations or more than they expected.

Overall Feedback

“We love partnering with Spark Training! Your team is so passionate about this area of learning, it's truly inspiring to see.”

“The event was well put together and the attendees interacted well with the vendors using their passport cards.”

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\$1,250/event



\$4,600 for all events

All 4 summits
Save \$400

- Logo displayed on Jail Summit web page: <https://www.sparktraining.us/our-partners>.
- Logo displayed on attendee training binders.
- Logo displayed on attendee exhibitor event pass.
- Logo displayed on break slideshow during the event.
- Lunch and name badges included for two people per booth.
- Designated exhibitor fair and break times built into the agenda for attendee engagement.

Additional Sponsorship Opportunities



Sponsor Lunch

Includes signage, optional swag bag insert, and opportunity to address attendees during lunch.

Request Pricing

Breakfast & Snacks

Includes signage and optional swag bag insert.

\$500 per event

Training Partnership

Includes 15-minute co-presentation with Spark SME prior to exhibitor break, and optional swag bag insert.

\$2,000 per event

Swag Bag Insert

Allows you to distribute marketing materials in the attendee swag bags.

\$100 per event